



**NEWS RELEASE**

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**Sponsorship opportunities available for annual community events**

THE WOODLANDS, TEXAS (April 8, 2016) – Sponsorship opportunities are available for events produced by The Woodlands Township in 2016. The events include Memorial Day Weekend in The Woodlands, Waterway Nights, the annual Red, Hot & Blue Festival and Fireworks Extravaganza, Labor Day Weekend in The Woodlands, Live at Night fall series, Concert in the Park fall series, Trick or Treat Trail, Lighting of the Doves and more.

These sponsorships provide businesses with a significant platform from which to promote their brand. It allows an organization to elevate its profile in one of the fastest growing counties in the United States: Montgomery County. Sponsors of these events benefit from media coverage, booth space and event signage.

For information about sponsorship opportunities, please contact Megan Lichenstein, Development Manager, at 281-210-3902 or email [specialevents@thewoodlandstowship-tx.gov](mailto:specialevents@thewoodlandstowship-tx.gov).



Great for the entire family, the Live at Night series at Waterway Square brings a variety of local and regional musicians to The Woodlands.